

## Request for Proposals

Proposals, subject to the conditions contained herein, will be received by the Oneida Department of Planning until 4:00 pm, local time on August 1, 2025, for:

### **Media Campaign Services: “Every Child, Every Family, Every Day”**

#### **RFP- # 2025-423**

Three (3) originals and one (1) electronic copy in Adobe PDF format (USB flash drive or CD media) of the completed proposal must be received by the deadline. A transmittal form or memo must be included with the proposal package and reference RFP # 2025-423.

Proposals are to be sent to:

Oneida County Department of Planning  
321 Main Street, 3rd Floor  
Utica, New York 13501

Any questions concerning the RFP must be submitted in writing to the foregoing address, or by email to [lmbenjamin@oneidacountyny.gov](mailto:lmbenjamin@oneidacountyny.gov), by no later than July 25, 2025 at 4:30 p.m.

Copies of the RFP may be examined at no expense at the Department of Public Works, or downloaded from the Oneida County website at <https://ocgov.net/departments/purchasing/rfps/>

The County reserves the right to reject any or all proposals received.

The County of Oneida, to promote its established Affirmative Action Plan, invites proposals from underrepresented groups. This Affirmative Action Policy regarding proposals and contracts applies to all persons without regard to age, race, creed, color, national origin, gender, religion, sexual orientation, disability, military status, marital status, genetic predisposition or carrier status or political affiliation or belief.

James J. Genovese, II

Commissioner of Planning

Dated: July 8, 2025